

CONTRACT

WBAY
115 S. Jefferson Street
Green Bay, WI 54301
(920) 432-3331

And:

Strategic Media Services
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209
USA

Contract / Revision 949745 /		Alt Order # 08409194
Product GALLAGHER FOR WISC		
Contract Dates 10/05/16 - 10/11/16		Estimate # 2014
Advertiser POL/Gallagher for Wisconsin		Original Date / Revision 10/04/16 / 10/04/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WBAY	Account Executive HRP Philadelphia	Sales Office HRP/Philadelph
Special Handling		
Demographic Adults 35+		
Agv Code 9912521	Advertiser Code 94	Product 1/2 121
Agency Ref IN13871/SP2622/AL11		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WBAY	10/07/16	10/07/16	Action 2 News 10pm	10-1035p		:30			P3		NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$525.00					
N 2	WBAY	10/07/16	10/07/16	Jimmy Kimmel	1035-1136p		:30			P2		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$200.00					
N 3	WBAY	10/07/16	10/07/16	Action 2 News 12n	12-1230p		:30			P2		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$225.00					
N 4	WBAY	10/07/16	10/07/16	Dr Phil	3-4p		:30			P3		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$120.00					
N 5	WBAY	10/07/16	10/07/16	Action 2 News 4pm	4-430p		:30			P3		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$210.00					
N 6	WBAY	10/07/16	10/07/16	Inside Edition	430-5p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$175.00					
N 7	WBAY	10/07/16	10/07/16	Action 2 News 5pm	5-530p		:30			P3		NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$455.00					
N 8	WBAY	10/07/16	10/07/16	Action 2 News 6pm	6-630p		:30			P2		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$750.00					
N 9	WBAY	10/07/16	10/07/16	ET	630-7p		:30			P3		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$325.00					
N 10	WBAY	10/07/16	10/07/16	GMA 7a	7-8a		:30			P1		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----2--				2	\$500.00					
N 11	WBAY	10/07/16	10/07/16	GMA 8a	8-9a		:30			P2		NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WBAY
115 S. Jefferson Street
Green Bay, WI 54301
(920) 432-3331

<u>Contract / Revision</u> 949745 /		<u>Alt Order #</u> 08409194
<u>Contract Dates</u> 10/05/16 - 10/11/16	<u>Product</u> GALLAGHER FOR WISCO	<u>Estimate #</u> 2014
<u>Advertiser</u> POL/Gallagher for Wisco		<u>Original Date / Revision</u> 10/04/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----2--				2	\$280.00					
N 12	WBAY	10/07/16	10/07/16	Shark Tank	8-9p		:30			P3		NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$1,275.00					
N 13	WBAY	10/07/16	10/07/16	20/20	9-10p		:30			P2		NM	1	\$1,065.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$1,065.00					
N 14	WBAY	10/10/16	10/10/16	Action 2 News 10pm	10-1035p		:30			P3		NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$525.00					
N 15	WBAY	10/10/16	10/10/16	Jimmy Kimmel	1035-1136p		:30			P2		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$200.00					
N 16	WBAY	10/10/16	10/10/16	Action 2 News 12n	12-1230p		:30			P2		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$225.00					
N 17	WBAY	10/10/16	10/10/16	Dr Phil	3-4p		:30			P3		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$120.00					
N 18	WBAY	10/10/16	10/10/16	Action 2 News 4pm	4-430p		:30			P3		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$210.00					
N 19	WBAY	10/10/16	10/10/16	Inside Edition	430-5p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$175.00					
N 20	WBAY	10/10/16	10/10/16	Action 2 News 5pm	5-530p		:30			P3		NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$455.00					
N 21	WBAY	10/10/16	10/10/16	Action 2 News 6pm	6-630p		:30			P2		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$750.00					
N 22	WBAY	10/10/16	10/10/16	ET	630-7p		:30			P3		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$325.00					
N 23	WBAY	10/10/16	10/10/16	GMA 7a	7-8a		:30			P1		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	2-----				2	\$500.00					
N 24	WBAY	10/10/16	10/10/16	DWTS	7-9p		:30			P3		NM	1	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$1,040.00					
N 25	WBAY	10/10/16	10/10/16	GMA 8a	8-9a		:30			P2		NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	2-----				2	\$280.00					
N 26	WBAY	10/08/16	10/08/16	Sa Action 2 News Late	Sa Action 2 News		:30			P3		NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$230.00					
N 27	WBAY	10/08/16	10/08/16	ABC College Ftbl	Garr ABC College Ftbl		:30			P3		NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WBAY
115 S. Jefferson Street
Green Bay, WI 54301
(920) 432-3331

<u>Contract / Revision</u>		<u>Alt Order #</u>
949745 /		08409194
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/16 - 10/11/16	GALLAGHER FOR WISCO	2014
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Gallagher for Wisco		10/04/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----2-				2	\$230.00					
N 28	WBAY	10/08/16	10/08/16	ABC College Ftbl Garr	ABC College Ftbl		:30			P3		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$325.00					
N 29	WBAY	10/08/16	10/08/16	Action 2 News Sat 6pr	6-630p		:30			P3		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$340.00					
N 30	WBAY	10/08/16	10/08/16	Action 2 News Sat 6ar	6-7a		:30			P3		NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$140.00					
N 31	WBAY	10/08/16	10/08/16	ABC College Football	PABC College Foot		:30			P3		NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----2-				2	\$325.00					
N 32	WBAY	10/08/16	10/08/16	GMA Sa	7-8a		:30			P2		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$500.00					
N 33	WBAY	10/08/16	10/08/16	Action 2 News Sat 8ar	8-9a		:30			P3		NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$205.00					
N 34	WBAY	10/09/16	10/09/16	Action 2 News Sun 10i	10-1035p		:30			P3		NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$490.00					
N 35	WBAY	10/09/16	10/09/16	Action 2 News Sun 53i	530-6p		:30			P2		NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$440.00					
N 36	WBAY	10/09/16	10/09/16	Action 2 News Sun 6ai	6-7a		:30			P3		NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----2				2	\$135.00					
N 37	WBAY	10/09/16	10/09/16	GMA Su	7-8a		:30			P3		NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$280.00					
N 38	WBAY	10/09/16	10/09/16	Action 2 News Sun 8ai	8-9a		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$175.00					
N 39	WBAY	10/09/16	10/09/16	This Week	9-10a		:30			P3		NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$180.00					
N 40	WBAY	10/06/16	10/06/16	Action 2 News 10pm	10-1035p		:30			P3		NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$525.00					
N 41	WBAY	10/06/16	10/06/16	Jimmy Kimmel	1035-1136p		:30			P2		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$200.00					
N 42	WBAY	10/06/16	10/06/16	Action 2 News 12n	12-1230p		:30			P2		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$225.00					
N 43	WBAY	10/06/16	10/06/16	Dr Phil	3-4p		:30			P3		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WBAY
115 S. Jefferson Street
Green Bay, WI 54301
(920) 432-3331

Contract / Revision	Alt Order #
949745 /	08409194

Contract Dates	Product	Estimate #
10/05/16 - 10/11/16	GALLAGHER FOR WIS	2014

Advertiser	Original Date / Revision
POL/Gallagher for Wisco	10/04/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$120.00					
N 44	WBAY	10/06/16	10/06/16	Action 2 News 4pm	4-430p		:30			P3		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$210.00					
N 45	WBAY	10/06/16	10/06/16	Inside Edition	430-5p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$175.00					
N 46	WBAY	10/06/16	10/06/16	Action 2 News 5pm	5-530p		:30			P3		NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$455.00					
N 47	WBAY	10/06/16	10/06/16	Action 2 News 6pm	6-630p		:30			P2		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$750.00					
N 48	WBAY	10/06/16	10/06/16	ET	630-7p		:30			P3		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$325.00					
N 49	WBAY	10/06/16	10/06/16	GMA 7a	7-8a		:30			P1		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---2---				2	\$500.00					
N 50	WBAY	10/06/16	10/06/16	GMA 8a	8-9a		:30			P2		NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---2---				2	\$280.00					
N 51	WBAY	10/11/16	10/11/16	Action 2 News 10pm	10-1035p		:30			P3		NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$525.00					
N 52	WBAY	10/11/16	10/11/16	Jimmy Kimmel	1035-1136p		:30			P2		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$200.00					
N 53	WBAY	10/11/16	10/11/16	Action 2 News 12n	12-1230p		:30			P2		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$225.00					
N 54	WBAY	10/11/16	10/11/16	Dr Phil	3-4p		:30			P3		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$120.00					
N 55	WBAY	10/11/16	10/11/16	Action 2 News 4pm	4-430p		:30			P3		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$210.00					
N 56	WBAY	10/11/16	10/11/16	Inside Edition	430-5p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$175.00					
N 57	WBAY	10/11/16	10/11/16	Action 2 News 5pm	5-530p		:30			P3		NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$455.00					
N 58	WBAY	10/11/16	10/11/16	Action 2 News 6pm	6-630p		:30			P2		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$750.00					
N 59	WBAY	10/11/16	10/11/16	ET	630-7p		:30			P3		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WBAY
115 S. Jefferson Street
Green Bay, WI 54301
(920) 432-3331

<u>Contract / Revision</u> 949745 /		<u>Alt Order #</u> 08409194
<u>Contract Dates</u> 10/05/16 - 10/11/16	<u>Product</u> GALLAGHER FOR WISCO	<u>Estimate #</u> 2014
<u>Advertiser</u> POL/Gallagher for Wisco		<u>Original Date / Revision</u> 10/04/16 / 10/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$325.00					
N 60	WBAY	10/11/16	10/11/16	GMA 7a	7-8a		:30			P1		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-2-----				2	\$500.00					
N 61	WBAY	10/11/16	10/11/16	GMA 8a	8-9a		:30			P2		NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-2-----				2	\$280.00					
N 62	WBAY	10/05/16	10/05/16	Action 2 News 10pm	10-1035p		:30			P3		NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$525.00					
N 63	WBAY	10/05/16	10/05/16	Jimmy Kimmel	1035-1136p		:30			P2		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$200.00					
N 64	WBAY	10/05/16	10/05/16	Action 2 News 12n	12-1230p		:30			P2		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$225.00					
N 65	WBAY	10/05/16	10/05/16	Dr Phil	3-4p		:30			P3		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$120.00					
N 66	WBAY	10/05/16	10/05/16	Action 2 News 4pm	4-430p		:30			P3		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$210.00					
N 67	WBAY	10/05/16	10/05/16	Inside Edition	430-5p		:30			P3		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$175.00					
N 68	WBAY	10/05/16	10/05/16	Action 2 News 5pm	5-530p		:30			P3		NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$455.00					
N 69	WBAY	10/05/16	10/05/16	Action 2 News 6pm	6-630p		:30			P2		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$750.00					
N 70	WBAY	10/05/16	10/05/16	ET	630-7p		:30			P3		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$325.00					
N 71	WBAY	10/05/16	10/05/16	GMA 7a	7-8a		:30			P1		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--2----				2	\$500.00					
N 72	WBAY	10/05/16	10/05/16	GMA 8a	8-9a		:30			P2		NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--2----				2	\$280.00					
Totals									0.00				85	\$30,790.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/11/16	85	\$30,790.00	(\$4,618.50)	\$26,171.50
Totals	85	\$30,790.00	(\$4,618.50)	\$26,171.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WBAY
115 S. Jefferson Street
Green Bay, WI 54301
(920) 432-3331

<u>Contract / Revision</u>	<u>Alt Order #</u>
949745 /	08409194

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/16 - 10/11/16	GALLAGHER FOR WIS	2014

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gallagher for Wisco	10/04/16 / 10/04/16

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBAY Green Bay WI</u>	Date: <u>10-4-16</u>
--	--------------------------------

I, Ben Rheault,

being/on behalf of: Mike Gallagher,

a legally qualified candidate of the Republican

political party for the office of: WI-08

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Gallagher for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/31/16

Date

Benjamin Rheault

Signature

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=, ou=, email=rheault@strategicmediaassociates.com, c=US
Date: 2016.08.29 10:30:28 -0400

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Anette VanLaanen

Printed Name

NSA

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Ben Rheault**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Benjamin Rheault

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o, ou, email=brheault@strategicmediaservices.com, c=US
Date: 2018.08.29 10:28:50 -04'00'

signature of candidate or authorized committee

Ben Rheault

printed name

8/31/16

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.